Interview questions:

Do you have access to more sports than you have time to watch? Yes

How many hours a week on average do you spend watching sports? 6 hours

How much more sports would you watch have you had more free time? (x2?, x3?) X2

What types of sports do you follow closely? Soccer, Basketball, Football, Tennis

Any teams in particular? Barcelona, Manchester United, Maccabi Tel Aviv, Dallas Cowboys, Dallas Mavericks

What other sports do you watch occasionally? Olympics

What is roughly the percent distribution among the types of sports? (e.g. 80% baseball, 10% football, 10% other) 50% Soccer, 30% Basketball, 15% Football, 5% Tennis

What are your sources for sports content? What channels?

Cable networks (ESPN, BBC, Univision, Azteca) ESPN, TNT, BEIN

Antenna: Over the air (ABC, CBS, NBC, Fox) All

Internet (Amazon Prime, AppleTV, Hulu, MLB.tv)

Cellular (on my phone)

When/how do you watch?

Live TV Yes  
 DVR/TiVo Yes  
 VOD (what sources)

Cell phone

How do you catch up on the games you don’t watch?   
 I watch summaries (e.g. ESPN sports center) Yes

I use a split screen Yes

I zap

Track scores only on the internet Yes